

# SCOTT LAKE ELEMENTARY Parent Teacher Organization (PTO) Business Partnership

Scott Lake Elementary PTO is excited to launch another year of our SLE-PTO Business Partnership Program. We are enlisting the financial support of area businesses-large and small- to contribute tax-deductible, in-kind donations. The end result is less door-to-door fundraising for our young children and a strong cooperation that is beneficial to our school and partner businesses.

The SLE PTO provides a Clothes Closet for students in need and an annual yearbook. We host family activities throughout the year, including musical performances for each grade level. Thanks to great fundraisers and successful Business Partnerships over the last several years, the PTO has been able to upgrade audio-visual equipment in the cafeteria, purchase picnic tables for a new outdoor classroom, provide a subscription to the Brain Pop internet service and provide for teacher requests, grants and needed classroom resources.

In addition to providing thousands of dollars in teacher grants, reading materials and agendas for every student, the PTO's fundraising focus this year will also be on enhancing our school's audio-visual technology and improving campus safety. All of these services and goals are met by volunteers working hard, but we need the financial backing of our Business Partners.

The first place to look for support is within our own Scott Lake community. If you own a business or know someone who does, or simply wish to make an individual in-kind donation, please consider becoming our partner in education. In exchange, our partners will have prominent displays on the school campus and at school events all year. For what a company may spend in advertising for a single month or single publication, our partners will receive incredible, year-round publicity of various kinds proportional to the type of tax-deductible donation they give.

What better way to make a significant and immediate impact on our students and in our community!!!!

- \_\_\_\_\_ \$250 For a \$250 tax-deductible donation, our partner will have signage at all major school events, logo and link on the school website, and a Thank You in the yearbook.
- \_\_\_\_\_ \$500 For a \$500 tax-deductible donation, our partner will receive all of the above-plus recognition twice during the year on the school marquee located on the heavily-travelled SR 540A highway and a formal introduction and recognition at the PTO General Meetings attended by our parents.
- \_\_\_\_\_ \$1000 For a \$1000 tax-deductible donation, our partner will receive all of the above and two additional listings on our school marquee during the year.

Our donors who support us with merchandise donations will be registered as partners at  
50% of the value of the merchandise donation.

BUSINESS NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Please return this form and your check made out to SLE-PTO to your child's teacher or drop off at the school's front office. If you have any questions or know potential Scott Lake PTO Business Partners, please contact Scott Lake PTO President Kirsten Haake at [kkhaake@tampabay.rr.com](mailto:kkhaake@tampabay.rr.com) or Business Partner Liaison, Creigh Brown at [creighb@verizon.net](mailto:creighb@verizon.net) . Thank you for making a difference!!